



**REPRINT**

**SPECIAL REPORT**

**Azelis & Momenitive hold technical seminar  
on next generation additives**

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# Azelis & Momenitive hold technical seminar on next generation additives

Azelis (India) Private Ltd recently organised a customer seminar at their Airoli office with the theme 'Next generation additives for architectural coatings & construction chemicals'. Azelis is a leading distributor of speciality chemicals and food ingredients across EMEA, Asia Pacific and Americas. The company provides a diverse range of innovative products and value-added services, representing first-class manufacturers across Life Sciences and Industrial Chemicals. Azelis is present in over 40 countries and has 55 application laboratories, each dedicated to a single market segment.



Welcoming the participants Ms. Aparna Khurana, Managing Director of Azelis India, gave an overview of Azelis Global Operations and its focused

customer approach in India. She also highlighted the Azelis growth plan and capabilities to serve Indian customers efficiently, which includes:

- Experienced technical sales teams across all the regions of India
- Equipped application laboratories for joint projects, trouble shooting and testing
- Fully compliant local warehousing & experienced operations teams

Ms Aparna Khurana shared the following trends and challenges of the coatings market:

**Trends:** Expected growth rate 7-10% in next five years, architectural segment expected to lead the market due to rapid rise in investments by government in infrastructure, value added paints and water based technology is the future of the industry.

**Challenges:** Rupee depreciation, expectation of faster technical project delivery.

The seminar included technical and global business presentations by experts in their fields.



Mr. Ankush Panchgade, Technical Service Manager at Momenitive, presented next generation silanes for architectural coatings. The topic focused on CoatOSil MP 200 for improved abrasion and scrub resistance, improved adhesion to concrete, glass and metals (cold-rolled steel, HDG and aluminium), improved chemical and corrosion resistance and improved hardness.



In the next session Ms. Manali Bahirat, Lab Manager at Azelis, presented the technology of water repellent masonry and exterior durability boosting emulsion, followed by a live demonstration in the Azelis CASE application lab. This solution gives long term durability, improves water resistance and colour retention, reduces chalking and has excellent alkali and efflorescence resistance.



Dr. Parag Raut, Business Development Manager at Azelis, followed with an excellent presentation on multipurpose additives for coatings with examples and live demonstration in the lab.



The technical session concluded with a speech by Mr Siddharth Mohapatra, Sales Leader - India, Middle East & Africa from Momenitive, giving an overview about the current global silane scenario.

The evening ended with vote of thanks from Azelis India & Momenitive. It was a very interactive session and knowledge-enriching experience for the select invited veterans from the coatings industry. ■

